



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 1 The Industry

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INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
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This document has **4** pages. Any blank pages are indicated.

Fig. 1.1 for Question 1



Fig. 1.1

Fig. 2.1 for Question 2

Machu Picchu, Peru.

Machu Picchu was built in the mid 15th century (1450s). The exact purpose of the site is still unknown, but it is thought to have either been a site of great spiritual importance, or served as a country estate for the emperor. In 1981 the Peruvian government made Machu Picchu a Historical Sanctuary. UNESCO declared Machu Picchu a World Heritage Site in 1983. Machu Picchu is Peru's most popular tourist attraction. 1.5 million people visited Machu Picchu in 2018, a massive increase from the early 1980s when the annual average number of visitors was 100 000. More than two thirds of the visitors to Machu Picchu are international. Machu Picchu is on a watch list of the 100 most endangered sites in the world due to the impact of tourism on the city ruins. Concern over degradation to the site has led the government to restrict entrance tickets to 2500 per day.

Treks to Machu Picchu are very popular; the Classic Inca Trail is the most popular route and is a 4-day trek that follows an original Inca trail from the Sacred Valley all the way to the entrance into Machu Picchu. For conservation reasons the Inca Trail is limited to 500 permits a day, 300 of which are for guides and porters. No pack animals are allowed on the trail and walking poles with metal ends are forbidden. The trail is closed every February for maintenance.

**Fig. 2.1**

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